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Meeting Minutes

February 11, 2020; 3:30 pm; Capital City Bank, Chiefland

Agencies and Members in Attendance

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| 1. Levy Tobacco Prevention Specialist / Partnership Facilitator | Kristina Zachry |
| 2. College of Central Florida Levy / Staff Assistant | Martha Chadburn |
| 3. Suwannee River Area Health Education Center (AHEC) / Tobacco Program Coord. | Tia Ventura |
| 4. Hanley Foundation / Prevention Specialist | Marcia Tilson |
| 5. Chiefland Citizen Newspaper | Gina MacKenzie |
| 6. Manatee Springs Apartments / Property Manager | Kim Zrowka |

Welcome, Introductions, Approval of Minutes, Agency Announcements

The meeting was brought to order. The first item of business was to review and approve the minutes from the October 15, 2019 meeting. After a short review there were no suggested changes. Gina MacKenzie made a motion to accept the minutes from the October 15, 2019 Tobacco Free Partnership meeting with no changes. The motion was seconded by Kim Zrowka. The minutes were approved unanimously by a voice vote from members in attendance.

Martha Chadburn updated the group about an upcoming College Preview Night on February 29, 2020 from 10am-3pm and a Youth Career Expo taking place on March 13, 2020 from 8am-1pm, both at the College of Central Florida Levy Campus.

Tia Ventura shared flyers with the group for upcoming tobacco cessation classes taking place in Levy County for the Suwannee River Area Health Education Center's Tools to Quit Program.

Gina MacKenzie updated the group that the Cedar Key Beacon newspaper (owned by the Chiefland Citizen) closed and published their final paper last week. The Chiefland Citizen newspaper will be offered in Cedar Key and will cover more Cedar Key news. The Williston Pioneer newspaper will still be published but it needs more advertising revenue and more specific Williston news. The Explore Cedar Key publication will also continue.

Tobacco Prevention Program Updates

The Students Working Against Tobacco (SWAT) Advisor position was filled for Chiefland Middle High School in early January – all six Levy SWAT teams now have advisors and are active with approximately 134 members to date.

The Cedar Key Arts Festival is April 4th & 5th, 2020 and the Partnership and SWAT will have a booth there to educate participants and spread awareness about our tobacco free goals. The partnership contributed money to help the children's art in the park and are receiving advertising on the event promotional materials through the display of the partnership's logo.

Partnership Rebranding Update

Kristina Zachry updated the group that the Bureau of Tobacco Free Florida has requested that the partnership change their current logo because it is too much like the cloud logo used for the Tobacco Free Florida brand. The new fiscal year starts on July 1st, so Dr. Hummel has created a new version of the logo that will be rolled out in July. The partnership will have extra budget allocated for next fiscal year to purchase updated branded items such as a tent topper, tablecloth, brochures, polo shirts, and promotional items such as pens. Due to the

logo change, we will not be purchasing any new items this fiscal year and instead will work to eliminate the existing stock of brochures and other items used at community events.

Florida Youth Tobacco Survey Data Presentation

Kristina Zachry shared the most current data for Levy County from the Florida Youth Tobacco Survey, which is from 2018. She pointed out the specific indicators that were moving in a concerning direction, such as the current use of Electronic Nicotine Delivery Systems (ENDS) products by youth and the fact that current smokeless tobacco use by youth in Levy County is four times the rate for the entire state of Florida. Kristina is working with the School Board of Levy County to administer the Florida Youth Survey this year and the administration will take place February 25th for selected classes in most of Levy County’s public middle and high schools (the exception this year was Charter schools and Yankeetown School).

Point of Sale Subcommittee Meeting

Kristina Zachry announced to the general membership that immediately following the partnership meeting a Point of Sale Subcommittee Meeting will take place and all members are invited to attend. There will be a short discussion about updates to the age of purchase for tobacco, gaps in the policy, and talking points for presenting to decision makers.

Partnership Advocacy

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www.facebook.com/TFPLevyCounty

Wrap Up and Next Meeting Details

Martha Chadburn made a motion to adjourn the meeting and the motion was seconded by Gina MacKenzie. A short break was taken before the Point of Sale Subcommittee reconvened.

*****Next Tobacco Free Partnership of Levy County Meeting*****

Date: **Tuesday, April 14, 2020**

Time: **3:30p.m.**

Place: **Capital City Bank, Chiefland, FL**