



www.tfp-levy.org

**Meeting Minutes
October 13, 2015; 3:30 pm; Capital City Bank, Chiefland**

Agencies and Members in Attendance

- | | |
|---|-----------------|
| 1. Levy Tobacco Prevention Specialist / Partnership Facilitator | Kristina Zachry |
| 2. College of Central Florida | Martha Chadburn |
| 3. Florida Department of Health Levy / Healthy Families Program | Islia Jovel |
| 4. Bronson Middle High School SWAT Advisor / Chair | Cindy Austin |
| 5. Palms Medical Group / Outreach and Eligibility Specialist | Jaime Hinote |
| 6. Bronson Middle High School SWAT Member / Youth Co-Chair | Jordan Marlett |
| 7. Chiefland Middle High School SWAT Member | Kelli Nerau |
| 8. Chiefland Middle High School SWAT Advisor / Vice-Chair | Mary Phillips |
| 9. Suwannee River AHEC | Duane Gildea |
| 10. Meridian Behavioral Healthcare | Melody LaFlam |
| 11. Meridian Behavioral Healthcare | LaVeta Carroll |

Welcome, Introductions, Approval of Minutes, Agency Announcements

The meeting was brought to order. Jaime Hinote made a motion to accept the minutes from the August 11, 2015 Tobacco Free Partnership meeting with no changes. The motion was seconded by Cindy Austin. The minutes were approved unanimously by a voice vote from members in attendance.

Due to a new job, the previous TFP secretary has resigned from her role and Islia Jovel volunteered to take her place as the partnership secretary for this year.

Duane Gildea from the Suwannee River Area Health Education Center gave a short presentation to partnership members that included sharing a graph of adult tobacco use rates in Levy County and shared information about the rising rates of e-cigarette use among youth and adults. He also announced two recurring classes for Tools to Quit, taking place in Chiefland and Williston. Additionally, he has flyers to share for the cessation classes and a custom flyer for the Great American Smoke Out in November. Jaime Hinote has been teaching a 6-week Quit Smoking Now course but there have not been a lot of participants. Only 4 people are currently enrolled in her course.

Martha Chadburn from the College of Central Florida Levy Center announced that the college will be partnering with the Tobacco Free Partnership again to offer a worksite wellness health fair for the Great American Smoke Out on November 18th from 1:30pm-4:30pm.

Tobacco Prevention Program Updates

Kelli Nerau gave an update on the Chiefland SWAT and TFP scarecrow display for the Chiefland Chamber of Commerce's Annual Scarecrow Contest, which she helped design and put together along with other SWAT and partnership members. The display is focused on education about electronic cigarettes and features two scarecrows. It won second place and will be displayed until November 21st. Jaime Hinote mentioned that the vape shops have been advertising and promoting electronic cigarettes, and feels that they should be held accountable for their advertising these products as a smoking cessation method. Kristina Zachry said that she would find the link to report to the FDA if partnership members see any claims or advertising that suggests that e-cigarettes are for cessation purposes.

Jordan Marlett gave an update about the regional SWAT meeting that she attended, and explained that there were informative presentations set in a puzzle theme. Additionally, at this meeting, Jordan was re-elected to serve on the Statewide SWAT Youth Advocacy Board for her second year.

Kristina Zachry invited partnership members to join her and the SWAT members in Cedar Key for the Seafood Festival on October 17th and 18th, where there will be a tobacco prevention booth in the park for the weekend.

Kristina also reminded the partnership members that the Chiefland Chamber's Saturday Farmer's Markets are going on and they are tobacco free. The Chamber of Commerce has been working with the partnership to establish tobacco free events.

Presentation and Discussion: Why Point of Sale Matters

Kristina Zachry gave a presentation to the partnership members titled "Why Point of Sale Matters". The presentation focused on tobacco industry marketing strategies at retail stores and how that advertising impacts youth and tobacco users. She also introduced an activity that will need to be completed in the next quarter to survey retail stores in Levy County using a surveillance tool and program called Counter Tools. Kristina asked for TFP members to sign up to participate in a training in December on how to conduct the store assessments. The partnership members decided via a unanimous voice vote that they would prefer to cancel the December partnership meeting and replace it with a Counter Tools Surveillance Training, since so many adult and youth members expressed an interest in participating.

Partnership Advocacy

Be sure to "Like" our Facebook page and "Like" and share our status updates often.

www.facebook.com/TFPLevy

Wrap Up and Next Meeting Details

Kristina Zachry made a motion to adjourn the meeting and the motion was seconded by Jaime Hinote.

*****Next Tobacco Free Partnership of Levy County Meeting*****

Date: **Wednesday, February 10, 2016**

Time: **3:30p.m.**

Place: **Capital City Bank, Chiefland, FL**