



Meeting Minutes
April 9, 2013, 3:30 pm – 5:30 pm
Haven Hospice Tri-Counties Care Center, Chiefland

Agencies and Members in Attendance

- | | |
|--|-------------------|
| 1. Levy County Tobacco Prevention Specialist | Kristina Zachry |
| 2. Levy County Health Department/Nursing Director | Elizabeth Powers |
| 3. Chiefland Middle School SWAT Advisor / Vice-Chair | Mary Phillips |
| 4. Chiefland High School SWAT Member / YAB Member / Co-Chair | Ansley Pentz |
| 5. Chiefland High School SWAT Member | Christian Aracena |
| 6. Bronson High School SWAT Member | Casey Ranalli |
| 7. Chiefland Middle School SWAT Member | Jacob Edison |
| 8. Chiefland Middle School SWAT Member | Dakota Woodruff |
| 9. Florida Virtual School SWAT Member | Emma Belnap |
| 10. Florida Virtual School SWAT Member | Katy Belnap |
| 11. Community Member / SWAT Parent | Cheryl Belnap |
| 12. Community Member / SWAT Parent | Boyd Belnap |
| 13. Levy County Prevention Coalition | Jonathan Lewis |
| 14. Community Member | Art Konstantino |
| 15. Community Member | Cindy Mulvey |
| 16. Community Member / Chair | Juanita Melchior |

Welcome, Introductions, Approval of Minutes

The meeting was brought to order at 3:45pm. Mary Phillips made a motion to accept the minutes from the February 12, 2013 Tobacco Free Partnership meeting with no changes and the motion was seconded by Juanita Melchior. The minutes were approved with no changes.

Tobacco Program Updates

Rick Bender Video: The statewide Youth Advocacy Board created an interview video with Rick Bender, an oral cancer survivor, for use during Through With Chew Week. Partnership members viewed the 12-minute video. Kristina reminded everyone that Rick Bender is available to speak in the schools and he spoke to the fourth and fifth graders at Williston Elementary School during Red Ribbon Week last October.

Bronson Candy Flavored Tobacco Resolution - GTN News Video: Bronson High School SWAT Senior Casey Ranalli and Bronson Town Council member and Vice-Mayor Berlon Weeks were both interviewed by the local GTN News station about candy flavored tobacco, its impact on youth, and a candy flavored tobacco resolution that the Bronson Town Council will be

adopting. Vice-Mayor Weeks also indicated in the news clip that Bronson may be interested in passing a product placement ordinance as well. A digital copy of the news clip was purchased from the news station so that it could be shared with partnership members.

Online Partnership Assessment Survey: The Partnership Self-Assessment Survey (PSAT) was administered from February 28th – March 29th. A total of fourteen partnership members were chosen to participate. Membership participation was determined by attendance at partnership meetings. The partnership was required to have at least a 65% completion rate, which equals at least ten complete surveys. Kristina sent periodic reminder emails and detailed instructions to all participants. A total of 12 surveys were completed by partnership members. Of the two that were not submitted, one was due to technical difficulties and one member declined to participate. Kristina will share the final report as soon as it is made available by the Bureau of Tobacco Free Florida.

Important Dates: Important upcoming dates, as referenced on the meeting agenda:

- April 7-13 = Tobacco Free Florida Week
- April 13-14 = Cedar Key Arts Festival
- April 26 = Chiefland Night Out
- June 28 = Quit Doc Tobacco Summit in Ocala

Two-Minute Motivator

SWAT member Jacob Edison shared information about a recent study published in the Journal of Addictive Behaviors. The study looked at 350 adults who were forty years old and older and who were either tobacco users or marijuana users. The study was trying to determine which is worse for your health. The results were that tobacco users have the worst health of all. It is motivating that tobacco is worse than an illegal substance. Art Konstantino pointed out that there should be a DUI limit for marijuana intoxication. Jonathan Lewis from the Levy County Prevention Coalition updated the group that a bill supporting medical marijuana died in the legislature. Also, he noted that when you compare marijuana and tobacco, the ingredients in tobacco are far worse. SWAT member Dakota Woodruff also updated the group that President Nixon signed a bill that banned television and radio advertisements for tobacco in 1971.

Partnership Subcommittees and Updates

The Partnership members divided into three subcommittees at the February 2013 meeting: Candy Flavored Tobacco (CFT), Smoke-free Multi-Unit Housing (SFMUH), and Tobacco Free K-12 Schools (K-12). Here are the current members of each committee:

CFT

Juanita Melchior (Chair)
Katy Belnap (Vice-Chair)
Casey Ranalli
Jacob Edison

SFMUH

Art Konstantino (Chair)
Boyd Belnap (Vice-Chair)
Cindy Mulvey
George Sresovich
Dakota Woodruff

K-12

Ansley Pentz (Chair)
Christian Aracena (Vice-Chair)
Elizabeth Powers
Mary Phillips
Cheryl Belnap
Emma Belnap

CFT Subcommittee Update: SWAT members Casey Ranalli and Ansley Pentz presented to the Bronson Town Council on March 4, 2013 and asked them to pass a Flavored Tobacco Resolution. The council members were supportive of the resolution and agreed to have a draft created for a second reading, which will take place on April 15, 2013. Also, three SWAT members will be presenting to the Williston City Council on April 16, 2013 to ask for a similar candy flavored tobacco resolution. Chiefland City Council will be tackled in the future after laying some more groundwork in other municipalities.

SFMUH Subcommittee Update: Art Konstantino updated the group that he has spoken to some of his housing contacts and feels that they want us to stay out of their business. Kristina offered to share some toolkits and pamphlets that may help. One idea would be to solicit letters of support for smoke free housing and note the potential cost savings to send to management and/or parent companies. This is a very challenging policy area but it is okay to do a “cold visit” to properties. It might be best to start at Arbours apartments since they have shown interest in the past. There is a new manager there now, however. It would also be good to get some insight from local realtors on the marketability of a smoke free property versus a home that has been smoked in. What would the rehabilitation costs be on an investment property where tobacco was used? Do electronic cigarettes fall under tobacco-free policies?

K-12 Subcommittee Update: This group decided to meet with the school board to suggest firming up the current policy to include enforcement for both youth and adults. They will also be suggesting that the school and district student handbooks are updated to be consistent throughout the county. During their presentation, the SWAT students will provide a sample model policy and student handbook language to the school board for consideration at the May 7th meeting.

Electronic Cigarettes Presentation

Kristina Zachry gave a presentation to the partnership about electronic cigarettes, since they are a hot topic at this moment. The presentation covered the definition of e-cigarettes, advertising and marketing, and other e-cigarette facts from a public health perspective.

Wrap Up and Next Meeting Details

Kristina Zachry shared a list of meeting dates for the next year with the group. She reminded everyone to visit a state/county/city park in Levy County and promote tobacco free parks for Earth Day. Also, the Cedar Key Arts Festival and Chiefland’s Night Out event are this week and she will be in attendance. Ansley Pentz reminded the group that it is Tobacco Free Florida Week, and the theme is High Five, celebrating five years since Tobacco Free Florida’s inception. She will be taking “high five” pictures and looking for quotes after the meeting. Kristina made a motion to adjourn the meeting and the motion was seconded by Mary Phillips. The meeting adjourned at 5:42pm.

*****Next Tobacco Free Partnership of Levy County Meeting*****

Date: **Tuesday, June 11, 2013**

Time: **3:30 p.m. – 5:30 p.m.**

Place: **Capital City Bank Community Meeting Room, Chiefland, FL**