



Meeting Minutes
February 12, 2013, 3:30 pm – 5:30 pm
Church of Jesus Christ of Latter-Day Saints, Chiefland

Agencies and Members in Attendance

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| 1. Quit Doc Levy County Tobacco Prevention Specialist | Kristina Zachry |
| 2. Levy County Health Department/ Nursing Director | Elizabeth Powers |
| 3. Chiefland Middle School SWAT Advisor / Vice-Chair | Mary Phillips |
| 4. Chiefland High School SWAT Member / YAB Member / Co-Chair | Ansley Pentz |
| 5. Chiefland High School SWAT Member | Christian Aracena |
| 6. Bronson High School SWAT Member | Casey Ranalli |
| 7. Chiefland Middle School SWAT Member | Jacob Edison |
| 8. Chiefland Middle School SWAT Member | Dakota Woodruff |
| 9. Florida Virtual School SWAT Member | Emma Belnap |
| 10. Florida Virtual School SWAT Member | Katy Belnap |
| 11. Community Member / SWAT Parent | Cheryl Belnap |
| 12. Community Member / SWAT Parent | Boyd Belnap |
| 13. Community Member | L. George Sresovich |
| 14. Community Member | Art Konstantino |
| 15. Community Member | Cindy Mulvey |
| 16. Community Member / Chair | Juanita Melchior |

Welcome, Introductions, Approval of Minutes

Ansley Pentz made a motion to accept the minutes from the December 11, 2012 Tobacco Free Partnership meeting with no changes and the motion was seconded by Juanita Melchior. The minutes were approved with no changes.

Tobacco Program Updates

Cessation: The Suwannee River Area Health Education Center (AHEC) will be hosting three upcoming “Tools to Quit” classes, which is a one-time, two-hour long condensed version of the “Quit Smoking Now” program. Two classes will be held on Thursday, February 21, 2013 and will take place from 2:00pm-4:00pm at the Williston Library and from 5:30pm-7:30pm at the Bronson Library. There will also be one “Tools to Quit” class at the Otter Creek Town Hall on Tuesday, February 26, 2013 from 5:30pm-7:30pm. Please contact Kristina if you would like flyers to post at your business, church, or elsewhere.

Store Alert Surveillance: Dakota Woodruff gave an update about a “Store Alert” tobacco retailer surveillance activity that the County Students Working Against Tobacco (SWAT)

students participated in during December. The students surveyed 15 tobacco retailers in Williston, including gas stations, pharmacies, and grocery stores. Juanita Melchior shared copies of the Store Alert Report Card that the students completed for each store. Dakota thought that the activity was fun and he likes to see if the stores are following the laws for Levy County and Florida. He cautioned that they had to keep a keen eye out for hidden displays in unexpected places such as Marlboro cases in the grocery store that has cigarettes hidden within the display. The plans for this activity are to replicate it in other cities within Levy County soon. The students overall were well-received in the stores and most store employees were curious but supportive. The only uneasy response came from one store owner who wanted to know the purpose of the activity. Kristina Zachry shared the compiled data for the Store Alert Report Cards and most of the larger retailers passed with a grade of “C”, but there were many retailers that failed. These assessments can be completed again in the future to determine if any changes have occurred in the retail environment over time.

Media: Ansley Pentz recorded three radio spots for the local AM radio station, Suncoast Radio WLHQ in Chiefland. The spots will run during the next couple of months during their foster promotion program and the messages centered on not smoking around children. The partnership members previewed the three radio spots.

Kristina shared three advertisements that will be running in local papers for Through With Chew Week (Rick Bender “All it Takes is a Pinch”); Valentine’s Day (“Kiss Me, I Dip”); and an advertisement for the partnership meeting. The secondary goal to all advertisements is to increase membership in the partnership.

Online Partnership Assessment Survey: The Partnership Self-Assessment Survey (PSAT) is coming up from February 28th – March 29th. A total of fourteen partnership members were chosen to participate. Membership participation was determined by attendance at partnership meetings. Members need to be able to give input into the activities and leadership of the partnership, and all information will be used confidentially and for partnership improvement purposes. If you were selected to participate, you will receive a username and password via email and you must complete the 10-15 minute survey online. The partnership is required to have at least a 65% completion rate, which equals at least 10 complete surveys. Kristina will send periodic reminder emails and detailed instructions to all participants. This survey is very important and Kristina encouraged members to be detailed and as honest as possible as they complete the survey.

Important Dates: Other important upcoming dates, as referenced on the meeting agenda:

- Through With Chew Week = February 17-23
- Great American Spit Out = February 21
- Cedar Key Lions Health Fair = March 1
- Region 2 SWAT Training = March 2
- Kick Butts Day = March 20
- Tobacco Free Florida Week = April 6 – April 13
- Levy County Fair = April 11-14
- Cedar Key Arts Festival = April 13 – April 14

Rick Bender: The statewide Youth Advocacy Board created an interview video with Rick Bender, an oral cancer survivor, for use during Through With Chew Week. At this time, Summit Academy SWAT is the only team that has made plans to view the video with SWAT members and others. The video will be available to view at the next Tobacco Free Partnership meeting.

Advocacy: Senator Charlie Dean co-sponsored a preemption bill that would allow more flexibility for outdoor tobacco-free laws. Quit Doc staff will keep tracking this bill and share updates and opportunities for advocacy as they arise.

Cindy Mulvey shared a comment card that she found at one of our state parks. These visitor cards are an excellent opportunity for partnership members to indicate that they are supportive of tobacco-free state parks. Next time you visit a state park in Levy, be sure to pick up a card and complete it!

Quit Doc staff are looking into the possibility of a SWAT Legislative Day in Tallahassee sometime during the current legislative session. Quit Doc leaders will be in Tallahassee March 13-15 advocating with decision makers so they will keep the local counties updated on any plans for SWAT to visit the Capital.

Two-Minute Motivator

SWAT member Christian Aracena shared information about the US Food and Drug Administration's (FDA) open public comment period for research-based ideas about improving the effectiveness of warnings on smokeless tobacco products. Australia introduced plain tobacco packaging rules within the past year. Christian suggested that this is a great way for partnership members to get involved. Kristina will look into this and send information out via email on how TFP members can submit comments.

TFP Budget Discussion

Kristina shared with the partnership that they have a \$4,000 annual budget for the fiscal year, July 1 – June 30. This year, the partnership has only spent a total of \$326.57, which was on banners and signs to promote the Tobacco Free Schools policy. Tobacco Free Florida will be sponsoring the Levy County Fair and the Cedar Key Arts Festival, so the TFP doesn't need to worry about sponsoring those events. The Advisory Council discussed purchasing for the remainder of the year and approved items that will help brand the TFP at events, such as a TFP logo on a tablecloth and banners and an event tent. Additionally, the TFP will become members of each of the cities' Chambers of Commerce. The Chamber memberships are approximately \$25 a year per city. Kristina will also purchase any additional signage that schools may still require. The members suggested sponsoring the "Lincoln-Reagan Day" in Williston with Ted Yoho. Art Konstantino also mentioned that he may know of some local print shops that can help with printing of the banners and tablecloth.

Strategy Plan Discussion

The entire partnership engaged in an interactive discussion to complete the required strategy plans for the upcoming funding year. There are a total of five strategy plans, one for each required policy: Point of Sale (POS), Candy Flavored Tobacco (CFT), Smoke-Free Multi-Unit Housing (SFMUH), Tobacco Free

K-12 Schools (K-12), and Employer Cessation (ECC). The partnership discussed only three: SFMUH, CFT, and K-12 Policies.

Partnership Subcommittees

The Partnership members divided up into three subcommittees: Candy Flavored Tobacco (CFT), Smoke-Free Multi-Unit Housing (SFMUH), and Tobacco Free K-12 Schools (K-12). Instructions for dividing into the groups and a task list were included on the back side of the meeting agenda. Groups were tasked with selecting a Chair and Vice-Chair for each group and were instructed to exchange contact information so that they could keep in touch and meet with each other to accomplish their goals. Kristina did not select into a subcommittee – she made her rounds to each group to make sure that they were on task and to answer any questions that they had about their goals and the direction that the policy changes should be going in. Each group supplied Kristina with a list of questions and/or resources that they would like her to send them. Each subcommittee is asked to give a five-minute presentation at the next partnership meeting on their progress. Please see below for a list of membership in each group

CFT

Juanita Melchior (Chair)
Katy Belnap (Vice-Chair)
Casey Ranalli
Jacob Edison

SFMUH

Art Konstantino (Chair)
Boyd Belnap (Vice-Chair)
Cindy Mulvey
George Sresovich
Dakota Woodruff

K-12

Ansley Pentz (Chair)
Christian Aracena (Vice-Chair)
Elizabeth Powers
Mary Phillips
Cheryl Belnap
Emma Belnap

Wrap Up and Next Meeting Details

Kristina Zachry made a motion to adjourn the meeting and the motion was seconded by Casey Ranalli. The meeting adjourned at 5:38pm.

*****Next Tobacco Free Partnership of Levy County Meeting*****

Date: **Tuesday, April 9, 2013**

Time: **3:30 p.m. – 5:30 p.m.**

Place: **Haven Hospice Tri-Counties Care Center, Chiefland, FL**