



www.tfp-levy.org

Meeting Minutes

April 14, 2015; 3:30 pm; Capital City Bank, Chiefland

Agencies and Members in Attendance

1. Levy Tobacco Prevention Specialist / Partnership Facilitator	Kristina Zachry
2. Levy SWAT Representative/ TFP Co-Chair	Jordan Marlett
3. Community Member / Business Owner / TFP Chair	Art Konstantino
4. Community Member	Cindy Mulvey
5. Bronson Middle High School SWAT Advisor	Cindy Austin
6. FL Dept. of Health Levy / Healthy Families Program	Enid Harrell
7. FL Dept. of Health Levy / Healthy Families Program	Islia Jovel
8. FL Dept. of Health Levy / Health Educator Consultant	Kyle Roberts
9. Palms Medical Group / Outreach and Eligibility Specialist	Jaime Hinote
10. Bronson Middle High School SWAT Member	Kayondrah Rogers
11. Chiefland Middle High School SWAT Co-Chair	Elena Richardson

Welcome, Introductions, Approval of Minutes, Agency Announcements

The meeting was brought to order. Art Konstantino made a motion to accept the minutes from the January 27, 2015 Tobacco Free Partnership meeting with no changes. The motion was seconded by Cindy Austin. The minutes were approved with no changes.

Membership forms were completed by Tobacco Free Partnership members who did not already have a completed membership form on file. Members also reviewed and approved a new partnership membership form cover page, which has details for new members about what the partnership does.

Art Konstantino updated the group that the electronic cigarette store that had opened recently in Williston is already closed.

Kyle Roberts shared information with the group about a free health fair being hosted by the For-Vets organization on April 18th at Otter Springs.

Presentations

Tobacco Prevention Specialist, Kristina Zachry, shared the 2014 results of the Florida Youth Tobacco Survey for Levy County. County specific data is collected every other year. Overall, we are seeing declining trends for all tobacco use among middle and high school students in Levy County. Cigar use, cigarette use, smokeless tobacco use, and overall tobacco use are all continuing to trend downward since 2000, as well as secondhand smoke exposure. The one area where we are seeing an increase in reported usage is electronic cigarettes. These devices have not been in existence for very long, thus we do not have data from years prior to 2012-2013.

Ms. Zachry also shared a few slides from a presentation on electronic cigarettes with the group, which highlighted the high rise in Poison Control Center calls related to children's exposure to liquid nicotine from electronic cigarettes.

Tobacco Prevention Program Updates

Tobacco Free Florida Week is April 26th – May 2nd and the theme is Quit and Tell. More than 125,000 Floridians have successfully quit tobacco using one of the state's 3 Free & Easy Ways to Quit. Tobacco Free

Florida is collecting stories from people who have quit using the 3 Free & Easy Ways to Quit in an effort to serve as real world inspiration.

World No Tobacco Day is Sunday, May 31st, and the theme is No Menthol Sunday. On this day, encourage your loved ones to quit and share information with them about the dangers of menthol tobacco.

The QuitDoc Tobacco Summit is on June 26th in Ocala. There will be youth and adult sessions and “Emerging Issues in Tobacco Control” is the theme. Ms. Zachry will email out the registration link and flyer as soon as they are available.

Don't forget the Chiefland Farmer's Market is tobacco free and it takes place at the Trailhead Park / Chiefland Chamber of Commerce office on the 2nd and 4th Saturdays of each month.

Flavored Tobacco Resolution Strategy Plan

During this quarter, the tobacco prevention work plan includes passing a flavored tobacco resolution. To date, the only municipality that has not passed a resolution is Chiefland. It was decided that the best strategy to approach passing a resolution would be to meet with one of the Chiefland City Commissioners prior to going to a City Commission meeting to ask for the resolution.

It was decided that Ms. Zachry will reach out to Commissioner Walker and set up a meeting with her and the partnership and SWAT members. The goal of this meeting will be to educate her about the flavored tobacco issue and see if she would be supportive of the initiative to pass a resolution. If she is not available, then we will reach out to Commissioner Hudson. After that initial meeting, Ms. Zachry will get the group on the agenda to give a presentation about flavored tobacco and ask for the resolution at a meeting sometime in May.

Partnership Advocacy

There are several opportunities for partnership members to engage in tobacco control advocacy:

Be sure to “Like” our Facebook page and “Like” and share our status updates often.

www.facebook.com/TFPLevy

There is a new SWAT media campaign called The Facts Now. Please visit the campaign website, www.thefactsnow.com and share the memes to your personal social media accounts. The campaign is hoping the memes will go viral.

There is a new “Blog” site set up where partnership members can read, share, and contribute tobacco prevention and cessation blog posts. The website is <http://alternatetobaccoawareness.blogspot.com/>

Wrap Up and Next Meeting Details

Ms. Zachry will send out the Tools to Quit Cessation Class Flyers to partnership members, along with the Florida Youth Tobacco Survey “At a Glance” data sheets. Additionally, she will email partnership members with the Research to Reality Electronic Cigarettes presentation. Jaime Hinote made a motion to adjourn the meeting and the motion was seconded by Art Konstantino.

*****Next Tobacco Free Partnership of Levy County Meeting*****

Date: **Tuesday, June 9, 2015**

Time: **3:30p.m.**

Place: **Capital City Bank, Chiefland, FL**