



www.tfp-levy.org

**Meeting Minutes
October 14, 2014; 3:30 pm; Capital City Bank, Chiefland**

Agencies and Members in Attendance

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| 1. Levy Tobacco Prevention Specialist / Partnership Facilitator | Kristina Zachry |
| 2. Levy SWAT Representative/ TFP Co-Chair | Jordan Marlett |
| 3. Community Member / Business Owner / TFP Chair | Art Konstantino |
| 4. Community Member | Cindy Mulvey |
| 5. Young Adult SWAT Representative | Mikala Marlett |
| 6. Palms Medical Center / Outreach and Eligibility Specialist | Jaime Hinote |
| 7. Bronson Middle High School SWAT Advisor | Cindy Austin |
| 8. Chiefland Middle High School SWAT Advisor | Mary Phillips |
| 9. Bronson Middle High School SWAT Member / TFP Secretary | Jamey Mullin |
| 10. Chiefland Middle High School SWAT Chair | Kimberly Rudin |
| 11. Chiefland Middle High School SWAT Co-Chair | Elena Richardson |
| 12. Chiefland Middle High School SWAT Member | Anthony Strong |
| 13. Chiefland Middle High School SWAT Member | Kenneth Brown |

Welcome, Introductions, Approval of Minutes, Agency Announcements

The meeting was brought to order. Mary Phillips made a motion to accept the minutes from the August 12, 2014 Tobacco Free Partnership meeting with no changes and the motion was seconded by Jaime Hinote. The minutes were approved with no changes.

The partnership welcomed a new member, Jamey Mullin. Jamie is in 9th Grade and attends Bronson Middle High School. She is the secretary for her school Students Working Against Tobacco (SWAT) club in Bronson. Jamey was also elected at this meeting to serve as the Secretary for the Levy Tobacco Free Partnership.

Jaime Hinote from Palms Medical Group shared information with the partnership about an upcoming tobacco cessation class in Levy County, which she is teaching. There will be a six-week session of Quit Smoking Now classes starting at the Palms Medical Center in Trenton on October 20th, 2014 from 5:00-6:30pm. The classes will reoccur on the same day and time for six consecutive weeks. You can call 1-866-341-2730 or visit www.ahectobacco.com to sign up for classes and for more information.

Tobacco Prevention Program Updates

- CVS Health went tobacco free one month ahead of their projected October 1 date. The official tobacco free date was September 3rd.
- The Cedar Key Tobacco Product Placement Ordinance passed unanimously on August 19th.

- The Chiefland Farmer’s Market takes place on the 2nd and 4th Saturday of each month. It started on August 23rd and it is designated as a 100% tobacco free event as a result of our partnership with the Chiefland Chamber.
- The Cedar Key SWAT team participated in the Coastal Cleanup on September 20th and they collected over 1,000 cigarette butts!
- The Cedar Key Old Florida Celebration of the Arts will also be designated as a tobacco-free event this spring, as a result of our partnership with them and our Sustainability Sponsorship for the festival.
- The Tobacco Prevention Specialist attended the Ornan Masonic Lodge’s Child Safety Day on September 27th and shared prevention information with the families in attendance.
- The National School Boards Association (NSBA) announced a partnership with R.J. Reynolds Tobacco Company to utilize their Right Decisions Right Now prevention materials in schools. After a quick response from the public health community and tobacco prevention advocates, the NSBA withdrew their agreement and cancelled the partnership. Research has shown that tobacco industry-sponsored prevention materials are not effective and may actually increase youth tobacco use rates. The School Board of Levy County does include a component in their Tobacco Free Schools policy that prohibits gifts (including curriculum) from the tobacco industry.
- There is a new electronic cigarette store in Chiefland called the Juice Box. They have almost 500 “Likes” on their Facebook page and many of their posts are directed toward children with cartoons and recognizable characters and images.

SWAT Program Updates

- The Region 2 SWAT Meeting and Statewide SWAT Youth Advocacy Board Elections took place on September 13th and 10th Grade SWAT Member Jordan Marlett from Bronson High School was elected to represent Region 2 on the YAB this year.
- There is a new SWAT Team that was established at Williston Middle School. The SWAT club advisors there are Carmen Ward and Latisha Geiger.
- Chiefland SWAT members participated in the Chiefland Chamber of Commerce’s Annual Scarecrow Contest on October 4th and won first place in the Clubs Category. The Scarecrow Displays will be on display at the Chiefland Chamber office until November 19th.
- Statewide YAB member, Jordan Marlett, updated the group on a new statewide youth social media campaign called The Facts NOW, which will debut after the holidays.
- Former SWAT member and YAB Vice-Chair Ansley Pentz has been contributing content to a new Tobacco Prevention Blog. See details in the “Partnership Advocacy” section for how to read her posts and participate.

Partnership Advocacy

There are several opportunities for partnership members to engage in tobacco control advocacy, including thanking CVS Pharmacy for their decision to stop selling tobacco products and encouraging Walgreen’s, Wal-Mart, and other pharmacies to go tobacco-free.

Be sure to “Like” our Facebook page and “Like” and share our status updates often.

www.facebook.com/TFPLevy

There is a new “Blog” site set up where partnership members can read, share, and contribute tobacco prevention and cessation blog posts. The website is <http://alternatetobaccoawareness.blogspot.com/>

Art Konstantino shared a resource with the group: Nation Builder, which is based out of Los Angeles and is a community change website for advocates.

Wrap Up and Next Meeting Details

A brief discussion was held about canceling the December partnership meeting in lieu of providing training for community and SWAT members on the Point of Sale tobacco issue.

Art Konstantino made a motion to adjourn the meeting and the motion was seconded by Cindy Austin.

*****Next Tobacco Free Partnership of Levy County Meeting*****

Date: **Tuesday, January 27th, 2015**

Time: **3:30p.m.**

Place: **Capital City Bank, Chiefland, FL**