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**Meeting Minutes  
August 12, 2014; 4:00 pm; Capital City Bank, Chiefland**

**Agencies and Members in Attendance**

- |   |                    |
|---|--------------------|
| 1. Levy Tobacco Prevention Specialist / Partnership Facilitator | Kristina Zachry    |
| 2. Levy SWAT Representative/ TFP Co-Chair & Secretary           | Jordan Marlett     |
| 3. Community Member / Business Owner / TFP Chair                | Art Konstantino    |
| 4. Community Member   | Cindy Mulvey       |
| 5. Suwannee River Area Health Education Center                  | Jodian Blake       |
| 6. Another Way / Levy Outreach Advocate                         | Kimberly Henderson |
| 7. Young Adult SWAT Representative                              | Mikala Marlett     |
| 8. Chiefland Medical Center / Practice Administrator            | Rick Young         |
| 9. Bronson Middle High School SWAT Advisor                      | Cindy Austin       |
| 10. Chiefland Middle High School SWAT Advisor                   | Mary Phillips      |
| 11. Levy County Health Department                               | Shelby Powell      |

**Welcome, Introductions, Approval of Minutes, Agency Announcements**

The meeting was brought to order. Rick Young made a motion to accept the minutes from the June 10, 2014 Tobacco Free Partnership meeting with no changes and the motion was seconded by Mary Phillips. The minutes were approved with no changes.

The partnership welcomed a new member, Kimberly Henderson, who is the Levy Outreach Advocate for Another Way, a domestic violence prevention organization in Levy County.

Jodian Blake from Suwannee River Area Health Education Center shared information with the group about upcoming tobacco cessation classes in Levy County. There will be a Tools to Quit class at the Capital City Bank in Chiefland on August 27<sup>th</sup>, 2014. In the future, there will also be reoccurring Tools to Quit classes on the 4<sup>th</sup> Wednesday of each month at the Capital City Bank in Chiefland. You can call 1-866-341-2730 or visit [www.ahtobacco.com](http://www.ahtobacco.com) to sign up for classes and for more information. Suwannee River AHEC is also looking for facilitators for their tobacco cessation classes and it is a paid position.

**Bylaws and Charter Update**

The Tobacco Free Partnership members reviewed the bylaws and charter documents for the organization. Rick Young made a motion to accept the bylaws and charter documents without any

changes. Art Konstantino seconded the motion. The bylaws and charter documents were approved with no changes and were signed by a youth and an adult representative.

### **Partnership Advocacy**

There are several opportunities for partnership members to engage in tobacco control advocacy, including thanking CVS Pharmacy for their decision to stop selling tobacco products and encouraging Walgreen's, Wal-Mart, and other pharmacies to go tobacco-free. The group held a discussion about recognizing CVS with a public ceremony and presenting them with a certificate or plaque from the partnership. They discussed creating banners and having a group of SWAT members and TFP members there to hold a small press conference.

Art Konstantino led the group in another discussion about membership engagement in social media advocacy. Art explained that social media marketing is a multi-billion dollar industry and print and television are competitive marketing venues. He feels like it is important for tobacco free partnership members to engage people through messaging on their personal Facebook pages, LinkedIn profiles, Twitter, Instagram etc. He challenged everyone to spend 15 minutes a day or at least 15 minutes a week to share tobacco prevention messages on personal social media. These messages can include shareable memes. As long as you share your "voice", this activity will be meaningful. We need to engage our SWAT members and other youth in our social media marketing efforts as well.

It was requested that partnership members have some guidelines for posting on Facebook and it would be helpful to designate Art as one of the TFP Facebook page administrators.

### **Tobacco Product Placement Ordinance**

The Cedar Key City Council is considering passing a Tobacco Product Placement Ordinance on August 19<sup>th</sup>, where the draft ordinance will have a second reading and a council member vote will be taken. This ordinance started after a Levy County SWAT member presented to the council on the issue in June. Please plan to attend if you are in the area to show your support.

### **Wrap Up and Next Meeting Details**

A brief discussion was held about moving partnership meetings to Thursdays. The general membership felt like Tuesdays might still be the best day to continue but did agree to move the meeting time up to 3:30pm. We may revisit this discussion and send out a poll in the future.

Kristina Zachry made a motion to adjourn the meeting and the motion was seconded by Mary Phillips.

### **\*\*\*Next Tobacco Free Partnership of Levy County Meeting\*\*\***

Date: **Tuesday, October 14th, 2014**

Time: **3:30p.m.**

Place: **Capital City Bank, Chiefland, FL**