



Meeting Minutes
October 9, 2012, 3:30 pm – 5:30 pm
Capital City Bank, Chiefland

Agencies and Members in Attendance

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| 1. Quit Doc Levy County Tobacco Prevention Specialist | Kristina Zachry |
| 2. Chiefland Middle School SWAT Advisor / Chair | Mary Phillips |
| 3. Levy County Health Department Chronic Disease Coordinator | Swain Strickland |
| 4. Levy County Health Department Director of Nursing | Liz Powers |
| 5. Chiefland High School SWAT Member / YAB Member / Co-Chair | Ansley Pentz |
| 6. Chiefland High School SWAT Member / Vice-Chair | Christian Aracena |
| 7. Chiefland High School SWAT Member | David Hallman |
| 8. Bronson High School SWAT Member | Casey Ranalli |
| 9. Florida Virtual School SWAT Member | Emma Belnap |
| 10. Florida Virtual School SWAT Member | Katy Belnap |
| 11. Community Member / SWAT Parent | Cheryl Belnap |
| 12. Community Member / SWAT Parent | Boyd Belnap |
| 13. Community Member | George Sresovich |
| 14. Community Member | Tom Reitz |
| 15. Community Member | Art Konstantino |
| 16. Community Member | Cindy Mulvey |
| 17. Levy County Prevention Coalition | Jonathan Lewis |
| 18. Community Member | Juanita Melchior |

Welcome, Introductions, and Updates

The Levy County Tobacco Prevention Specialist, Kristina Zachry, updated the group on several items. She recently participated in the Child Safety Day for the Ornan Masonic Lodge in Williston; she will have a table at the Palms Medical Health and Fun Fair on October 13th; and she will be with the Cedar Key Students Working Against Tobacco (SWAT) team with a table at the Cedar Key Seafood Festival on October 20th and 21st. She shared a series of ads that are running in the Levy County Journal for the partnership, as well as the ad for the back of the Chiefland High School football program that was recently purchased. She also shared potential opportunities to use the partnership budget to place an advertisement in the Town and Country Publication and also to attend the Haven Hospice Fall on the Prairie event.

As a statewide SWAT Youth Advocacy Board member, Ansley Pentz was invited to serve on the statewide Tobacco Use and Prevention Advisory Council's (TAC) subcommittee on Health

Communications. She updated the group on her experience at the most recent TAC meeting in September and explained her role advising the subcommittee.

Liz Powers updated the group that the Levy County Health Department will be hosting a Women's Health Week on October 15-19, and there are appointments available for free screenings. Education, activities, and resources will also be available all week.

Juanita Melchior updated the group that she is hosting free Quit Smoking Now classes at the First Baptist Church of Bronson on Tuesdays from 6:00pm-7:30pm from November 6th-December 8th. There is free nicotine replacement therapy offered to participants. Additionally, Juanita is working with the school district to schedule Quit Smoking Now classes for the school staff, administrative offices, and the maintenance workers at the bus barn, etc.

Ansley Pentz made a motion to accept the minutes from the August 14, 2012 Tobacco Free Partnership meeting with no changes and the motion was seconded by Casey Ranalli. The minutes were approved with no changes.

Policy Update

Kristina updated the group on progress that has been made during quarter one toward the policy objectives. For employer cessation, she had a meeting with Palms Medical Group and Quit Doc will also be providing Quitline brochures and flyers to post in each school's employee lounge area and the school board administrative and maintenance offices to promote cessation. She reported that she has completed a policy assessment for all of the multi-unit housing in Levy County for tobacco free policies, and she shared information about her assessment of tobacco free parks and progress toward achieving a Cedar Key tobacco-free parks policy through pursuit of a litter ordinance. The Cedar Key SWAT team has been participating in coastal cleanups and they are collecting the cigarette litter and butts that they find to present to the Cedar Key City Council.

New Business

Art Konstantino shared some vintage matchbooks for Winston's "No Bull" campaign and the Joe Camel character for Camel cigarettes as an example of tobacco advertising, and mentioned that he would like to see some countermarking prevention messages in unusual formats like matchbooks. Kristina shared with the group that the Tobacco Free Florida campaign had created some advertising materials that were like matchbooks, but had sheets of paper inside and the matchbooks had tobacco prevention messages. She will share this idea with the media folks for Tobacco Free Florida.

The group engaged in a discussion about Tobacco Free Parks and it was decided that they would like to move forward with this issue as a group especially for state parks in the area. Boyd

Belnap said that he would like to see the partnership involved in advocating for this cause through grassroots advocacy.

The group went through the bylaws and charter documents and made various suggestions for improvements and clarification. Kristina will complete the requested changes and email them and post them on the partnership website. Members are expected to give the bylaws and charter a final read through and notify Kristina immediately of any changes. Hearing no significant changes, the bylaws and charter will be considered complete and fully adopted.

Wrap Up and Next Meeting Details

Casey Ranalli made a motion to adjourn the meeting and the motion was seconded by Swain Strickland. The meeting adjourned at 5:32pm.

*****Next Tobacco Free Partnership of Levy County Meeting*****

Date: **Tuesday, December 11, 2012**

Time: **3:30 p.m. – 5:30 p.m.**

Place: **Capital City Bank, Chiefland, FL**