

Meeting Minutes
Levy County Coalition Against Tobacco
May 24, 2011; 3:30 pm – 5:50 pm
Capital City Bank - Chiefland, Florida

Agencies and Members in Attendance:

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| 1. Levy County Health Department | Kristina Zachry |
| 2. Levy County Health Department | Swain Strickland |
| 3. Levy County Health Department | Janet Hart |
| 4. Community Member/SWAT Parent/Chair | Boyd Belnap |
| 5. Suwannee River AHEC | Manette Cheshareck |
| 6. BMS SWAT Advisor | Phoebe Papadi |
| 7. CMS SWAT Advisor | Mary Phillips |
| 8. CMS SWAT Member | Emma Belnap |
| 9. CMS SWAT Member | Katy Belnap |
| 10. CMS SWAT Member | Ricky Hemenway |
| 11. CMS SWAT Member | Colton Maddox |
| 12. CMS SWAT Member | Dawson Phillips |
| 13. Tri-County Hospital | Julia Whitt |
| 14. Child Abuse Prevention Project | Patricia Matthews |
| 15. CHS SWAT Member/ Youth Advocacy Board member | Ansley Pentz |
| 16. CMS SWAT Member | Christian Aracena |

Welcome, Introductions, and Updates:

The meeting was called to order by the Chairperson, Boyd Belnap. Handouts included the current meeting agenda and the meeting minutes from the March 8, 2011 meeting. Ansley Pentz made a motion to approve the prior meeting minutes and Manette Cheshareck seconded the motion. The minutes were approved with no changes.

Swain Strickland presented a “two-minute motivator” and read an article about a tobacco use ban that New York has put into effect for public places such as parks and beaches. There is a \$50.00 fine for anyone who is caught smoking. Swain also stated that tobacco companies try to stay one step ahead of policy changes. For example, the tobacco industry placed an advertisement with the Empire State building on it in the New York newspaper. The advertisement was for Snus, a Swedish snuff, which is spit free and smoke free and comes in a small pouch that slides between the lip and gums. This is one way that the industry is trying to market smokeless tobacco products to those that are affected by a smoking ban.

Kristina Zachry stated that this year’s policy goals must be completed with policy changes to be presented to the County Commission this fiscal year. She also announced that the Students Working Against Tobacco regional meeting was held on Saturday May 21, 2011 in Gainesville. There were 21 counties represented. Two of the three regional presenters were from Levy County: Chiefland High School student Ansley Pentz and Chiefland Middle School student Christian Aracena. The students gave a very informative presentation and they did a great job of representing Levy County SWAT.

Manette Cheshareck announced the Suwannee River Area Health Education Center will be holding their 3rd Annual Tobacco Summit with the keynote address to be given by Dr. Victor DeNoble, a former research scientist for the tobacco industry. The tobacco summit is designed for health professionals in the area to educate them about the most effective approach to their clients with tobacco addictions. Six CEU credits are available. Participants must register for the summit on the AHEC website.

Officer Nominations:

Mr. Boyd Belnap read the section of the Coalition bylaws regarding the election of officers and stated it was time to hold nominations to elect new officers for the upcoming fiscal year term.

Boyd Belnap nominated Mary Phillips on behalf of his wife, Cheryl Belnap, for the position of Chair. The motion was seconded by Ansley Pentz. The vote was unanimous and Mary Phillips accepted the position of Chair.

Co-Chair – Ansley Pentz accepted the position of Co-Chair for the next year. (The Levy County Representative for SWAT is automatically the Co-Chair of the Coalition as per the bylaws).

Vice Chair – Ansley Pentz nominated Christina Aracena for the position of Vice-Chair and the motion was seconded by Mary Phillips. The vote was unanimous and Christian Aracena accepted the position of Vice-Chair.

Secretary – Boyd Belnap nominated Emma Belnap and the motion was seconded by Phoebe Papadi. The vote was unanimous and Emma Belnap accepted the position of Secretary.

Website Group Discussion

The assigned website duties are as follows:

Mr. Belnap: website editor

Ansley Pentz, Kristina Zachry, Mary Phillips: blog writers. (Submit blogs to Kristina)

Pat Matthews and Manette Cheshareck: general editors for grammar, etc.

Christian Aracena: edit and post relevant you-tube videos, etc.

Swain Strickland: photos and bios for officers and staff page

Kristina Zachry: recent announcements and policy page editor

Ansley Pentz: calendar updates

To keep the webpage calendar events updated submit events via email to Ansley Pentz at Ansleyloveswhales@gmail.com

The following suggestions were submitted regarding the website:

1. Kristina Zachry suggested uploading minutes from past meetings so those interested in joining could read about LCAT.
2. There could be a tab that shows a map of the counties that are making progress with the policy changes.
3. There could be a place on the site to promote local establishments that are smoke free, such as organizations, parks, and landlords that offer smoke free rentals.
4. Identify organizations that want to be on LCAT's Website
5. Phoebe Papadi's "Welcome Letter" will be displayed on the homepage

Manette Cheshareck from Suwannee River AHEC agreed that their logo could be displayed on the site and Julia Whitt with Tri-County Hospital stated that she would send their logo to Mr. Belnap. Pat Matthews stated she would check with her office about submitting their program logo.

Kristina thanked Mr. Belnap for getting LCAT a year of hosting the website on a server and stated how useful she thinks the website will be for keeping up with each other.

Julia Whitt stated she thought it would be good to get a doctor involved on the Coalition that can educate the members about the best way to reach patients.

News and Announcements:

Swain Strickland has contacted a person that is willing to be a SWAT advisor for a team at the Cedar Key School. This team can work to pass a tobacco free beach ordinance for the Cedar Key beach.

Kristina stated that the preemption clarification bill is now on Gov. Rick Scott's desk. This bill removes the preemption barrier for passing comprehensive tobacco free K-12 school campuses. Kristina stated that the bill passed both the House and the Senate with unanimous votes. Mary Phillips thought it would be nice for the SWAT students to write a thank you note to those that helped pass this bill.

Kristina stated that a goal for this year is to have the smoking cessation products put on retailer's counters to sell, such as the nicotine gum & lozenges. Additionally, Quitline functional items can be provided to retailers, such as door mats branded with the Quitline number, open-closed signs, change trays, etc.

Mr. Belnap showed a slideshow of the ideas members turned in at the last meeting for the "in-class home work" assignment. The ideas included ways to educate the community on the use of tobacco, etc.

For the next meeting, we will have an example of what the membership packet will look like for comment and review.

Next Meeting Date and Time:

It was voted that the meetings will be held on the second Tuesday of every other month, starting in July, from 3:30pm -5:30 pm, and until notified otherwise, they will be held at the Capital City Bank in Chiefland.

The LCAT meeting schedule for 2011-2012 is as follows:

- July 12, 2011
- September 13, 2011
- November 8, 2011
- January 10, 2012
- March 13, 2012
- May 8, 2012

The meeting was adjourned by Boyd Belnap @ 5:35pm.